

PRELIMINARY AUTOMATED SCAN

# Harbor & Pine Outfitters (demonstration storefront)

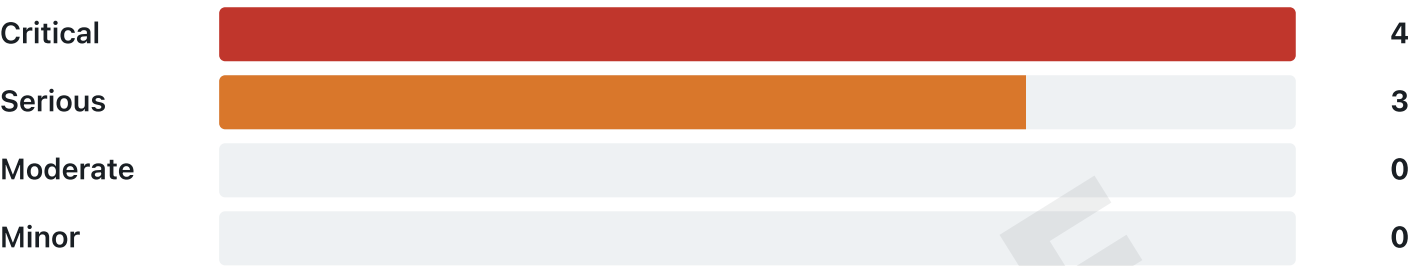
<https://screenmy.site/demo-store>

|                   |                                                                                 |
|-------------------|---------------------------------------------------------------------------------|
| Website           | <a href="https://screenmy.site/demo-store">https://screenmy.site/demo-store</a> |
| Standard assessed | WCAG 2.2 Level AA (automated subset)                                            |
| Report date       | 2026-07-30                                                                      |
| Contact           | <a href="mailto:hello@screenmy.site">hello@screenmy.site</a>                    |

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# Summary

This automated pre-scan found 7 issues to fix (4 in the highest-priority group), plus 1 candidate a full audit would confirm. It covers only what software can detect — the manual keyboard, screen-reader, and purchase-journey passes are where the highest-impact problems usually surface.



Plus 1 observation recorded in the register with no user impact asserted.

## About this preliminary scan

This is an automated pre-scan, not a full accessibility audit. It lists issues that software can detect and measure with confidence. It does not include the manual keyboard-only, screen-reader, or purchase-journey testing — the passes where the highest-impact, litigation-relevant problems are usually found.

### A full audit additionally includes:

- A keyboard-only walkthrough of the full purchase path — the test accessibility lawsuits actually turn on.
- A screen-reader (NVDA) smoke pass over the same journey.
- Human judgement on alt-text quality, colour-only meaning, and error messaging — not just their presence.
- Confirmation of every candidate flag in this document, with evidence, so nothing relied on is a false positive.

# Scope & Method

Automated pre-scan only. Runs axe-core across a representative template sample, plus programmatic checks a URL scan cannot do: keyboard focus-indicator detection, autoplay-motion detection, and measured text-over-media contrast. NO manual keyboard walkthrough, screen-reader pass, or

purchase-journey test was performed — those belong to a full audit. Items marked "Review" are machine-generated candidates a human has not yet confirmed.

**Pages sampled** (template instances):

- home — <https://screenmy.site/demo-store>
- pdp-jacket — <https://screenmy.site/demo-store/products/ridgeline-shell-jacket>

**Limitations**

- Sample-report note: the scan ran against a pre-deploy build of this demonstration storefront; the live pages at the URLs above are the same build, so every finding can be verified against them.
- Automated only: automated tools detect a portion of accessibility issues; a clean automated result does not mean a page is accessible.
- Template sampling: one instance of each page type is scanned; results generalise to that template.
- Items marked "Review" in the register are unconfirmed candidates — verify before relying on them.

**Findings**

PO · fix first

A-01

**Buttons must have discernible text**

Severity: Critical   WCAG 4.1.2   home

What

Ensure buttons have discernible text. Detected on 2 elements across 1 template (home).

Where exactly

button:nth-child(1)

<button type="button" class="h-10 w-10 rounded-full border border-stone-300 flex items-center justify-center hover:bg-stone-100 transition-colors">

Who it affects

Screen-reader users, who hear a button with no purpose.

How to fix

Buttons must have discernible text. Reference:  
<https://dequeuniversity.com/rules/axe/4.11/button-name?application=axeAPI>

How to verify

Re-run the scan; this rule reports zero violations on the affected templates.

P0 · fix first A-02

## Images must have alternative text

Severity: Critical WCAG 1.1.1 home

**What** Ensure <img> elements have alternative text or a role of none or presentation. Detected on 4 elements across 1 template (home).

**Where exactly** `.md\:grid-cols-4 > img:nth-child(1)`

```

```

**Who it affects** Screen-reader users, who hear nothing meaningful in place of the image.

**How to fix** Images must have alternative text. Reference:  
<https://dequeuniversity.com/rules/axe/4.11/image-alt?application=axeAPI>

**How to verify** Re-run the scan; this rule reports zero violations on the affected templates.

P0 · fix first A-04

## Form elements must have labels

Severity: Critical WCAG 4.1.2 pdp-jacket

**What** Ensure every form element has a label. Detected on 1 element across 1 template (pdp-jacket).

**Where exactly** `input`

```
<input type="number" min="1" class="w-16 border border-stone-300 rounded-md px-3 py-2 text-stone-900" value="1">
```

**Who it affects** Screen-reader users, who cannot tell what a form field is for.

**How to fix** Form elements must have labels. Reference:  
<https://dequeuniversity.com/rules/axe/4.11/label?application=axeAPI>

**How to verify** Re-run the scan; this rule reports zero violations on the affected templates.

P0 · fix first A-05

## Elements must meet minimum color contrast ratio thresholds

Severity: Serious WCAG 1.4.3 home, pdp-jacket

**What** Ensure the contrast between foreground and background colors meets WCAG 2 AA minimum contrast ratio thresholds. Detected on 3 elements across 2 templates (home, pdp-jacket).

## Where exactly

.mt-4

```
<p class="mt-4 text-stone-400 leading-relaxed">Small-batch outdoor equipment, cut and sewn for the miles between trailheads. Free shipping on orders over $75.</p>
```

- Who it affects** Low-vision users, and anyone on a low-quality screen or in bright light.
- How to fix** Elements must meet minimum color contrast ratio thresholds. Reference: <https://dequeuniversity.com/rules/axe/4.11/color-contrast?application=axeAPI>
- How to verify** Re-run the scan; this rule reports zero violations on the affected templates.

P1 · within 30 days

A-03

## ARIA attributes must conform to valid values

Severity: Critical WCAG 4.1.2 pdp-jacket

**What** Ensure all ARIA attributes have valid values. Detected on 2 elements across 1 template (pdp-jacket).

**Where exactly** `button[aria-controls="panel-details-fit"]`

```
<button type="button" aria-expanded="true" aria-controls="panel-details-fit" class="w-full flex items-center justify-between py-4 border-b border-stone-200 text-left font-medium text-stone-900 hover:text-[#2f4a43] transition-colors">Details &amp; fit<span aria-hidden="true">+</span></button>
```

- Who it affects** Users of assistive technology and keyboard-only users.
- How to fix** ARIA attributes must conform to valid values. Reference: <https://dequeuniversity.com/rules/axe/4.11/aria-valid-attr-value?application=axeAPI>
- How to verify** Re-run the scan; this rule reports zero violations on the affected templates.

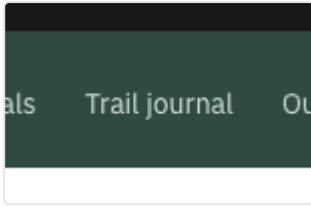
P1 · within 30 days

F-01

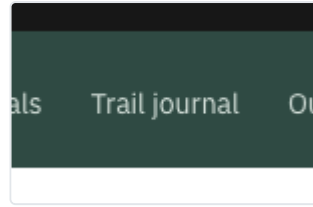
## No visible focus indicator on interactive elements

Severity: Serious WCAG 2.4.7 home, pdp-jacket

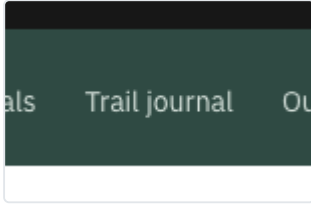
- What** Keyboard focus produced no change in styling on 3 recorded focusable elements (home: 1; product page: 2), so a keyboard user cannot tell what is selected. All three are store-nav links, e.g. "Trail journal" and "Our story" — the nav suppresses the focus outline, so every link in it is affected.
- Who it affects** All keyboard and low-vision users.
- How to fix** Add a theme-level `:focus-visible` outline meeting 1.4.11 (3:1 against adjacent colours) across links, buttons and form controls.
- How to verify** Tab through each template; every focused element shows a clear outline.



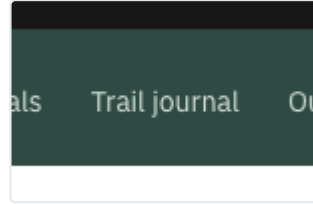
home: a focused — no visible outline



home: the same element unfocused (compare)



pdp-jacket: a focused — no visible outline



pdp-jacket: the same element unfocused (compare)

P1 · within 30 days

F-02

## Autoplaying video has no pause control

Severity: Serious WCAG 2.2.2 Home

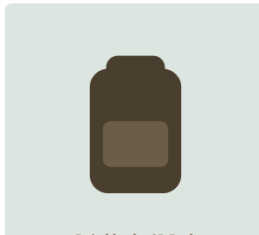
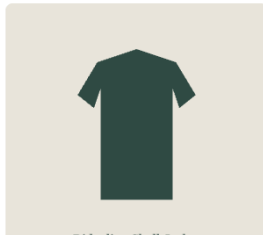
|                |                                                                                                                                                                         |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What           | The homepage hero autoplayes a looping video and no pause/stop control was detected. Users who need to stop motion (vestibular, attention, or low-vision needs) cannot. |
| Who it affects | Users with vestibular, attention, or reading-related needs.                                                                                                             |
| How to fix     | Add a visible, keyboard-operable pause/stop control for the autoplaying video.                                                                                          |
| How to verify  | A pause control is present, reachable by keyboard, and stops the motion.                                                                                                |

## Gear for the long way round

Small-batch outdoor equipment, cut and sewn for the miles between trailheads. Free shipping on orders over \$75.

[Shop the fall line](#)

### Featured this week



Autoplaying hero video

## Appendix — full findings register

| ID     | Finding                                                                              | Template | WCAG  | Severity | Owner |
|--------|--------------------------------------------------------------------------------------|----------|-------|----------|-------|
| RA-alt | Templated alt text: "Harbor and Pine Outfitters pro..." x6 — confirm quality (1.1.1) | home     | 1.1.1 | Review   |       |

## Important notes

SAMPLE REPORT: Harbor & Pine Outfitters is a fictional demonstration storefront built by ScreenMySite. Its accessibility failures were deliberately seeded — chosen to represent the failures we most commonly find on real e-commerce sites — and this report is the unedited output of our scan pipeline against those pages. No real merchant is depicted.

This is an automated pre-scan, not a professional audit, certification, or statement of conformance. Automated tools detect only a portion of accessibility issues; the absence of a flag here does not mean a page is accessible.

Items marked "Review" are machine-generated candidates that a human has not yet verified. Do not treat them as confirmed findings.

SAMPLE